

DEMO dimensione ridotta

IN World War I, venereal diseases were responsible for 357,969 casualties, 100,000 more than the number of men killed and wounded in action. Approximately 10 percent of all hospital admissions during the entire war were attributable to gonorrhea or syphilis. Venereal disease casualties cost the Army 7,000,000 days of service. Only "flu" exceeded venereal disease as a cause of loss of time from duty. Venereal disease ranked fourth as a cause of permanent disability requiring discharge from service.

Out of the first 2,000,000 men physically examined for Selective Service in World War II, 95,000 had syphilis.

From 1940 to 1942 inclusive, newly contracted venereal disease infections were responsible for more than 300,000 servicemen being incapacitated for a total of 4,000,000 days. It is impossible to compute the toll of manpower days taken from the ranks of essential war workers by gonorrhea and syphilis.

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THE prostitute or "good-time" girl can put you out of business.

Whether you operate a hotel or a taxicab, whether you're a bellboy or a doorman, whether you run a tavern or a bar—doing business with these saboteurs is *bad business*—bad for you, bad for your customers, bad for the Nation.

Why?—because the prostitute and the "good-time" girl are usually carriers of disease and disablement—of syphilis and gonorrhea.

Syphilis is one of the worst killers loose in the world today. If you want proof, listen to this:

During the 26 months from Pearl Harbor to February 7, 1944, the Germans and the Japanese killed 36,000 Americans—*syphilis* killed 33,000 Americans at



For every man the enemy puts out of action—she puts out three. Seven out of ten prostitutes and promiscuous women are diseased.



home during the same time. In those 26 months, 45,545 Americans were wounded by enemy action—but somewhere between 20 and 40 times as many Americans, from 1,000,000 to 2,000,000 were attacked — wounded — by venereal diseases.

These diseases do many times more damage than smallpox. You wouldn't put yourself and your business in the way of spreading that kind of plague. Is this any different—except that it's a lot worse?

You wouldn't think much of a Government that didn't protect people from smallpox or other epidemics. That's exactly why the United States Government is after these two diseases—to stop the spread of syphilis and gonorrhoea.

These public enemies are being policed by a score of Government agencies—city, county, State, and Federal, including the Army and Navy. They are determined to enforce every law, ordinance, and regulation that can help to lick them.

Your Government knows that around 95 percent of the hotels and taverns and taxicabs in this country are on the level—and that the other 5 percent are violating the law—playing with dynamite.

Dynamite that can ruin a man's business!

Suppose a cab driver, a bellboy, or bartender procures a prostitute for a man in uniform, who, as a result of this contact, picks up a venereal disease, look what happens:

That man in service is asked to

name or describe the woman, the person who procured her for him or told him where to go, the place where he met the procurer or the woman, and the place of exposure.

Civilians applying to public health clinics for venereal disease treatment are asked the same questions.

This information goes directly to the local health officer. He, in turn, gives information as to procurer, place of procurement, and place of exposure to police, liquor control officers, and others who have authority to license and prosecute. In the case of offending cab drivers it also goes to the Office of Defense Transportation, which has authority to "retailor" or revoke Certificates of War Necessity.

That kind of record is no business



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asset—it can lead to refusal to renew a license or to immediate revocation of a license; it can mean loss of a job; it can put a business "off limits" and,

often, out of business; it can rate prosecutions and jail sentences and heavy fines.

It can—and often does—wreck the

business of those who think they can "get away with something." Many hotels, bars, and taxicab companies have been closed or ruined financially because they didn't believe that "this means you."

But the damage doesn't stop there—your whole industry suffers.

Operators who cater to the known prostitute or employ "B" girls to push the sale of drinks may think it's nobody's business but their own. But actually it's everybody's business—the public's business because of the spread of venereal disease, and the tavern keeper's business because the whole industry suffers community disfavor.

The decent law-abiding operator is tarred with the bad name of the



"Sorry, Sailor, but every cab in town is off limits. Some drivers were caught hustling."

guilty. A few offending cab drivers, bellboys, bartenders, and waiters can wreck the reputation and the legitimate business of many.

Self-policing is the best attack.